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- 43. The polypeptide of claim 42, wherein the functional domain comprises an activation domain.
- 44. The polypeptide of claim 43, wherein the activation domain comprises VP-
- 45. The polypeptide of claim 42, wherein the functional domain comprises a nuclear localization signal.
- 46. The polypeptide of claim 45, wherein the nuclear localization signal is from the large T antigen of SV40.
- 47. The polypeptide of claim 42, wherein the functional domain comprises a repression domain.
- 48. The polypeptide of claim 42, wherein the functional domain comprises an epitope tag.
- 49. The polypeptide of claim 42, wherein the functional domain comprises an immunoglobulin or fragment thereof.
 - 50. A polynucleotide encoding the polypeptide of claim 42.
 - 51. A polynucleotide encoding the polypeptide of claim 43.
 - 52. A polynucleotide encoding the polypeptide of claim 45.

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- 53. A polynucleotide encoding the polypeptide of claim 47.
- 54. A method of altering expression of a chromosomal gene in an isolated cell, the method comprising the step of:

contacting a target site in the chromosomal gene with a designed zinc finger protein, thereby altering expression of the chromosomal gene.

- 55. The method of claim 54, wherein the zinc finger protein further comprises at least one functional domain.
- 56. The method of claim 54, wherein the altering comprises increasing expression of the chromosomal gene.
- 57. The method of claim 55, wherein the altering comprises increasing expression of the chromosomal gene.
- 58. The method of claim 54, wherein the altering comprises reducing expression of the chromosomal gene.
- 59. The method of claim 55, wherein the altering comprises reducing expression of the chromosomal gene.
 - 60. The method of claim 54, wherein the isolated cell is a mammalian cell.
- 61. The method of claim 54, wherein the designed zinc finger protein is encoded by a nucleic acid molecule operably linked to a promoter and wherein the nucleic acid molecule expresses the zinc finger protein when administered to the cell.

- 63. The method of claim 55, wherein the functional domain comprises an activation domain.
- 64. The method of claim 62, wherein the functional domain comprises an activation domain.
 - 65. The method of claim 63, wherein the functional domain is VP-16.
 - 66. The method of claim 64, wherein the functional domain is VP-16.
- 67. The method of claim 55, wherein the functional domain comprises a nuclear localization signal.
- 68. The method of claim 62, wherein the functional domain comprises a nuclear localization signal.
- 69. The method of claim 67, wherein the nuclear localization signal is from the large T antigen of SV40.
- 70. The method of claim 68, wherein the nuclear localization signal is from the large T antigen of SV40.
- 71. The method of claim 55, wherein the functional domain comprises a repression domain.
- 72. The method of claim 62, wherein the functional domain comprises a repression domain.